



PALM SPRINGS HARLEY OWNERS GROUP # 0277

Dear Friend,

This year, combat will not be the only thing that hurts our local military service people and their families, the economy will do its part as well. That's why more than ever, they need our support.

The Palm Springs Harley Owners Group (PSHOG) is sponsoring the 7<sup>th</sup> **Annual Run for the Troops**, a fundraising event to support our local Navy and Marine Corp Relief Society office in Twentynine Palms, California. *The Navy-Marine Corp Relief Society* has been in existence since 1904. During the last century it has helped active Marines and Sailors as well as retired personnel and their families with financial assistance each year. Although sponsored by the Department of the Navy, The Navy-Marine Corps Relief Society is a Non-Profit 501 (c) (3) organization which is not funded by the Government. Their federal tax id# is 53 020 4618 as indicated in their letter (attached.) The work of the Society is totally funded by charitable contributions which is one of the reasons we need your help.

Our event this year is scheduled for Saturday, October 10, 2009. Registration will occur at Palm Springs Harley Davidson in North Palm Springs, 8:00 AM and the procession will ride to The Rib Co. in Yucca Valley. All proceeds will go directly to *The Navy-Marine Corps Relief Society* to support the families of Marine Corps and Navy personnel.

**We are seeking sponsorships and donations ranging from dollars to gift certificates, services and merchandise.**

*The men and women in service to our country deserve and need help from all of us. Please consider donating.*

***Help us, help those who give it all!***

Thank you in advance for your support and generosity!

All checks should be made payable to **Navy-Marine Corps Relief Society**. Mailing and shipping address is **Run for the Troops, Attention Tom Johansen,c/o Palm Springs Harley Davidson Dealership, PO Box 580915, Palm Springs CA, 92258.**

If you have any questions, please contact Ken Jacobs at 760.413.0646, Director, PSHOG or email, [oneeyedframer@aol.com](mailto:oneeyedframer@aol.com)

## **7th Annual Run for the Troops Sponsorship Levels**

### **\*Corporal\* Level Sponsor \$100.00**

*1-Troop run T-shirt*

*1-entrance*

*A certificate of appreciation*

### **\*Sergeant\* Level Sponsor \$250.00**

*2-Troop run T-shirts*

*2-entrances*

*A Plaque of appreciation*

### **\*Captain\* Level Sponsor \$500.00**

*4-Troop run shirts*

*4-entrances*

*A Plaque of appreciation*

### **\*Major General\* Level Sponsor \$1000.00**

*4-Troop run shirts*

*Company Logo on Shirts & Flyers*

*4-entrances*

*A Plaque of appreciation presented on stage*

### **\*Chief of Staff\* Level Sponsor \$2500.00**

*8-Troop run shirts*

*Company Logo on Shirts & Flyers*

*8-entrances*

*A Plaque of appreciation presented on stage  
Company name included in all media advertising*

**7th Annual Run for the Troops  
SPONSORSHIP AND DONATION FORM**

Name:

Address:

Phone Number

Email:

**Contributing Sponsorship Level**

- \*Chief of Staff\* \$2500
- \*Major General\* \$1000
- \*Captain\* \$ 500
- \*Sergeant\* \$ 250
- \*Corporal\* \$ 100
- \*Patron\* \$ \_\_\_\_\_

**Merchandise/Donated Services**

For Donated Goods and Services please describe what is being provided and the value of those services:

---

---

---

---

---

USE THE FOLLOWING IN NAME/LOGO

please provide the name and/or business logo as you would like it to appear or E-mail image to [oneeyedframer@aol.com](mailto:oneeyedframer@aol.com)

---

---

---

---

---

Call your contact person for pick up of your donation, or mail to:

**Ken Jacobs, PSHOG Director  
Or Tom Johansen, PSHOG Treasurer  
c/o Palm Springs Harley Davidson Dealership  
PO Box 580915, Palm Springs CA, 92258**

PSHOG Contact Name & Phone for this Donation:

**Ken Jacobs, PSHOG Director 760-413-0646**  
**Tom Johansen, PSHOG Treasurer 760-898-4024**

### **INFORMATION AND INSTRUCTIONS**

Make checks payable to **Navy-Marine Corps Relief Society**

Contributions to the Society are 100% deductible under Section 170 (b) (1) (a) of the IRS Code. The Society is exempt from Federal income tax under Section 501 (c) (3)

*The mission of the Navy-Marine Corps Relief Society is to provide, in partnership with the Navy and Marine Corps, financial, educational, and other assistance to members of the Naval Services of the United States, eligible family members, and survivors when in need; and to receive and manage funds to administer these programs.*

For more information on the **Navy-Marine Corps Relief Society** go to [www.nmcrcs.org](http://www.nmcrcs.org), or Telephone (703) 696-4904

#### **Event Description:**

Palm Springs Harley Owners Group presents the 7<sup>th</sup> *Annual Run for the Troops*  
Saturday, October 10, 2009

Registration 8 am – 10 am at the Palm Springs Harley Davidson Dealership on Indian Ave. & I-10 in N. Palm Springs. The Procession will leave promptly at 10:00 a.m. The donation is \$20 for single or \$35 for 2-up; No Charge for Active Military. The Run will end at the Rib Co. in Yucca Valley

A PSHOG Fundraiser Benefiting The **Navy-Marine Corps Relief Society**.

All Bikers Welcome.

#### **Event will include:**

Vendors

Food/BBQ

Live Band

Bike Games

Raffle

50/50

Silent Auction

Featured Performance by **Crossfire** Band

*Fun...Fun...Fun!*

For more information call Ken Jacobs, PSHOG Director @ 760- 413-0646 or email [oneeyedframer@aol.com](mailto:oneeyedframer@aol.com)